

## Press Release

Redditch, 24<sup>th</sup> November 2007

### Beijing Odyssey – Lake Partnership

Beijing Odyssey Chemicals Co. Ltd. an established innovative manufacturer and global supplier of optical brighteners and fluorescent whiteners has appointed Lake Chemicals and Minerals Ltd. as their sole UK and Ireland distributor for all markets and applications, with immediate effect.

Lake Chemicals and Minerals Ltd. offers an extensive portfolio of optical enhancers including recently developed novel brighteners for a wide temperature range of applications in coatings, paper, detergents and numerous polymer types.

*Lake Chemicals and Minerals Ltd. is a Technical Distribution Specialist with head office in Redditch, UK, responsible for the sales and marketing of speciality chemicals, minerals and technical products to customers in the UK and Ireland.*

*For more information on technical distribution contact Ross Barnes at Lake Chemicals and Minerals Ltd. by telephone +44 (0)1527 830458, facsimile +44 (0)1527 830460 or email [ross.barnes@lakecm.co.uk](mailto:ross.barnes@lakecm.co.uk)*



**LAKE CHEMICALS & MINERALS LTD**

Imex Business Centre, Office 42, Oxleasow Road, Redditch, Worcestershire, B98 0RE

Telephone: +44 (0)1527 830458/9 ~ Facsimile: +44(0)1527 830 460 ~ e-mail: [lake@lakecm.co.uk](mailto:lake@lakecm.co.uk) ~ [www.lakecm.com](http://www.lakecm.com)

