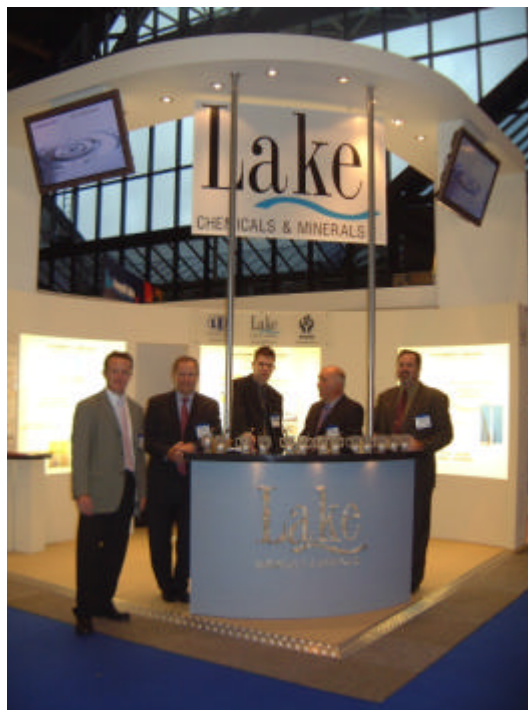




## Lake Chemicals and Minerals presented with Award for Best Exhibition Stand at Surfex 2004

The theme for the Lake exhibition stand at Surfex 2004 was developed in context with the Lake operational philosophy explained by the “Our Philosophy” presentation located at [www.lakecm.com](http://www.lakecm.com).



“Our Philosophy” alludes to one raw material, calcium carbonate, being made into different sea shell designs depending on the way it is formulated. Thinking laterally, by understanding the properties of raw materials, Lake’s business sales professionals help the customer to optimise coating formulations for best value – maximum performance at the right price.

David Malley, Business Manager – Coatings Division, delighted to receive the award on behalf of the Lake team said, “Lake Chemicals and Minerals had a very productive exhibition at Surfex 2004. We appreciate this award presented by the



### LAKE CHEMICALS & MINERALS LTD

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Registered Number: 04306904. Registered Office: 15 –20 St Paul's Square, Birmingham, B3 1QT



exhibition organisers and recognising Lake's sincere efforts to set the highest standards for an original theme and stand design.

Our goal at Lake is to serve the coatings industry by offering a range of exciting raw materials and providing customers with the technical knowledge to achieve the best ink, paint and adhesive formulations for their markets."

Lake looks forward to Surfex 2006. See you there!



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