

Press Release

Redditch, 10th July, 2006

Surfex 2006 Visitor Success for Lake Coatings

Lake Coatings exhibited products from 19 global suppliers of raw materials at Surfex 2006 in Manchester on June 21st and 22nd. The 117 enquiries taken for product information from coatings research and purchasing personnel is a similar to previous Surfex exhibitions. However Ross Barnes, the organiser of the **Lake Coatings Experience**, noted that, "Although there seemed to be less foot traffic across the stand, the enquiries from potential customers were very specific allowing quality conversations on business and technical issues. Surfex 2006 increased Lake's penetration into the UK coatings market".

Customer enquiries included applications in industrial paints, powder coatings, decorative paints, inks, textile coatings, adhesives, electronic coatings, construction flooring, polymers and composites. The top 3 sought after product types were Halox® zinc-free anti-corrosion additives, World Minerals CeltiX® matting pigment extenders and Palmer Cashewthane® VOC reducing dispersants. A surprisingly high number of companies were also interested in ceramic nano-particles proving perhaps that there is still room for industry leading innovation at UK based coatings companies.



Lake Coatings' Business Managers David Malley (Paint) and Granville Makin (Ink, Adhesive, Construction) were very enthusiastic about Surfex 2006. They observed that although over recent years the number of exhibitors at Surfex has decreased, many of the customers visiting Surfex 2006, including senior UK coating's experts from large and small companies, told them that they had learnt of new raw materials at the exhibition.

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Lake's evaluation of Surfex 2006 is that a forum enabling the casual exchange of information between the people that make up the UK coatings industry is commercially productive. An event that significantly improves the chance of success for UK manufacturing industry in our globally competitive world is a positive experience for customers and distributors alike.

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Lake Coatings is a business unit of Lake Chemicals and Minerals Ltd., a Technical Distribution Specialist with head office in Redditch, UK, responsible for the sales and marketing of speciality chemicals, minerals and technical products to customers in the UK and Ireland.

For more information on this press release and technical distribution contact Ross Barnes at Lake Chemicals and Minerals Ltd. by telephone +44 (0)1527 830458, facsimile +44 (0)1527 830460 or email ross.barnes@lakecm.co.uk

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